



Sponsor Package and Venue Contract

What is Agile Impact?

Agile Impact is a 2-day conference & workshop that will be held in Jakarta on September 20th and 21st, 2018. This conference, is the conference to learn how to become Agile. Following the success of the first Agile Indonesia conference in 2017, we have decided to broaden the theme this year. As Agile has gained more popularity in Indonesia, we will have 5 main themes in this year's conference:

1. Agile leadership
2. Business agility
3. Devops
4. Agile practices
5. Digital transformation

Why Sponsor Us?

The Agile Impact event brings the highest quality speakers, experts, and the curious from around the globe together. As much experience has been gained by people in other countries, we aim to get many international speakers on stage.

The agile movement in Indonesia is picking up rapidly. Last year's conference brought a mix of 300 people: leaders, management and of course a large amount of techies and developer to the conference. This year we expect 750 people.

By fully hosting an event at your facility, your property will get direct exposure to meeting planners, suppliers, and their guests. You will have the opportunity to showcase your property to all attendees during the event. This can include food & beverage creativity, renovations, new programs, etc. The benefit of hosting one of these events is to assist your venue in creating a brand status with the local colleagues & planners in the industry. For your in-kind donation, you will receive our Venue sponsorship package increasing the exposure to your facility.

SPONSORSHIP PACKAGES

Our sponsorship packages are structured around how you can help be part of the conference.

| Packages | Silver IDR 30mio | Gold IDR 60mio | Platinum IDR 100mio | Track sponsor IDR 110mio | Venue Sponsor |
|--|---------------------|-------------------|------------------------|--------------------------------|------------------|
| #available | unlimited | 8 | 2 | 5 | 1 |
| Logo on Agile Impact event website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary attendee tickets | 2 | 3 | 6 | 6 | 6 |
| Logo on shared slide, rotating during break | - | ✓ | ✓ | ✓ | ✓ |
| No. of mentions in social media and outgoing materials | 1 | 3 | 6 | 6 | 6 |
| Logo size | Small | Regular | Large | Large | Large |
| Dedicated sponsor booth * | - | Regular | Large | in track room | - |
| Goodie table | ✓ | ✓ | ✓ | ✓ | ✓ |

* Size of the booth will be confirmed to you once the venue is finalized

- WE CANNOT RELEASE ATTENDEE INFORMATION; SIZE & PLACEMENT OF LOGOS VARY ACCORDING TO SPONSORSHIP; PLEASE PROVIDE US WITH A VECTOR / HIGH RESOLUTION LOGO FOR THE PRINT PROGRAM. ALL EXCLUDINGTAX.
- TO ALLOW US SUFFICIENT TIME TO PREPARE FOR AND ORGANISE THE MARKETING AND OTHER RELEVANT ACTIVITIES, PLEASE PROVIDE IN A TIMELY MANNER YOUR LOGO AND OTHER RELEVANT MATERIALS OR INFORMATION REQUIRED FOR SUCH PURPOSES.

Venue sponsor

As a venue sponsor you will host our event for two days, detail as follows :

1. A huge ballroom 750 person capacity (chairs) or empty - this room set up is for sponsors exhibition and lunch. This room will require 10-15 150cm x 50cm tables for sponsors layout. This room also requires a good sound system.
2. 5 Medium training set up rooms – @300 person capacity (chairs). This room requires a good sound system, projector and flip chart)
3. 4 small rooms – 50 to 100 person capacity (chairs and table needed, a standar meeting room setup, no projector is needed)



Sponsor/Exhibitor Application and Contract

Please write clearly in blue or black ink. Please print your organization name and information exactly as it should appear on all promotional and marketing materials for the event.

Primary Contact Information

Name: _____ Email: _____

Phone: _____ Fax: _____

Mailing Address:

Company Information

Name: _____ Website: _____

Phone: _____ Fax: _____

Mailing Address:

Sponsor/Vendor Selection

Sponsor/Vendor Package(s): _____

Total Amount Due

IDR _____

Cancellation Policy

We will refund 50% of the total sponsor or exhibit fee for cancellations received in writing no less than 90 days before the first day of the conference. After that date, no refunds will be made.

We reserve the right to cancel the event if this is caused by any event beyond our control (such as weather, strike) or due to low number of registration for the event. Upon such cancellation, we will return the net amount after deduction of the costs we, acting reasonably, allocate to you, without any obligation to pay you any interest or other compensation.

Payment Type

For foreign payments, please let us know what method you prefer (wire, paypal, credit card) and we will invoice you accordingly.

Indonesian payment must be made to the following account:

Account Name : PT. Ekipa Agile Consultancy

Account Number : 5315-29888-9

Bank Name : BCA

Swift Code : CENAIJJA

Branch : Sultan Iskandar Muda Jakarta Indonesia

Sponsor Inquiry will be closed by 20th of August 2018. Payment must be made within 7 days upon receiving the invoice. If the invoice is not paid by 20th of August 2018, we reserve the right to cancel your registration. You shall be responsible for all bank fees or other costs (if any) related to the payment.

Other Information

PROCESS MOVING FORWARD:

- Once you sign the contract and return it to us we will revert to you with an invoice for payment of the sponsorship funds. You should also accompany it with appropriate logos for upload to the event page and collateral purposes.
- We send you a copy of the countersigned contract.
- Please make the payment to the above bank account and let us know once the payment is made. Please keep a screenshot of or the receipt from the transfer to resolve any discrepancies.
- We will inform you of a successful receipt of payment and work with you to help you prepare for the event.

DEADLINES: Company logos, descriptions, banners, advertising pages, tote bag inserts and similar must be provided by the applicable deadlines for inclusion in the promotional materials for Agile Impact. See the Agile Impact website (agileimpact.id) and sponsor mailings for details.

COMPANY LOGO AND INFORMATION: You will be required to submit a company logo and company/product description as outlined in the sponsorship details above. Agile Impact is authorized to make use of this information for the Agile Impact program, web site, and associated materials. Company descriptions and print and web logos should be submitted via email to organizer@agileimpact.id and should comply with the following specifications:

1. Black and white vector image (SVG, EPS, AI) with text converted to outlines (no gradients);
2. Color vector image (SVG, EPS, AI) with text converted to outlines;
3. URL for website link;
4. 72 ppi non-animated web bitmap (.png, .gif or .jpg) at least 200px wide (600px will look best).

The web logo will appear on a white background. We emphasize, *all text in vector artwork* must be converted to outlines; Agile Impact is not responsible for providing fonts for printing sponsor submitted logos.

GOOD FAITH EFFORT: All sponsor and vendor benefits will be provided on the basis of a good faith effort on the part of both Agile Impact and the sponsor/vendor/exhibitor (Sponsor). The failure of sponsor to provide a good faith effort to comply with Agile Impact deadlines and guidelines may, in PUG's sole discretion, result in the revocation of some or all Sponsor benefits without recourse.

ASSIGNMENT OF SPACE: Agile Impact shall assign the display space to Sponsor for the period of the display, such assignment to be made within six weeks after the Agile Impact

receipt of this application and full payment of all monies owed. Location assignments will be on a first-come, first-served basis and will be made solely at the discretion of Agile Impact.

USE OF DISPLAY SPACE: Sponsor is allowed to distribute literature, run demonstrations and sell products in its assigned exhibit space. Sponsor shall not assign to a third party its display space or any portion of that space without the prior written consent of Agile Impact, which Agile Impact may grant or withhold at its sole discretion. If such permission is given, Sponsor shall assume full responsibility for the conduct of the assignee and all its representatives. Sponsor product demonstrations may in no way interfere with demonstrations at adjacent tables.

INDEMNITY AND LIMITATION OF LIABILITY: Neither Agile Impact, Tokopedia, Ekipa, any co-sponsor or display space provider nor any of their officers, agents, employees, facilities, other representatives or assigns shall be liable for, and sponsors hereby releases them from, any claims for damage, loss, harm or injury to the person, property or business of sponsor or any of its visitors, officers, agents, employees or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display or activities at the conference. Sponsor shall indemnify, defend and protect Agile Impact, Ekipa, Tokopedia and hold Agile Impact, any co-sponsor and space provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees and expenses which might result or arise from sponsor's participation in the conference. Under no circumstance will Agile Impact, Ekipa, Tokopedia, any co-sponsor or the exhibit space provider be liable for lost profits or other incidental or consequential damages, for any acts or omissions whatsoever, including negligence on the part of Agile Impact, Ekipa, Tokopedia, any co-sponsor or display space provider, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Agile Impact or Ekipa, Tokopedia liability under any circumstance exceed the amount actually paid to it by sponsor for display space. Agile Impact makes no representations or warranties regarding the number of persons who will attend the conference.

INSURANCE: Sponsor shall obtain and maintain appropriate public liability insurance and worker's compensation insurance in relation to its participation in the event. Upon organizers' request, Sponsor shall promptly provide a copy of the insurance certificate for organizers' review.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe all laws, rules, regulations and ordinances.

Contract Signatures

Sponsor: _____ Agile Impact: _____

Title/Date: _____ Title/Date: _____